BSBA in Management

Your College Degree

The Bachelor of Science in Business Administration with a major in Management is designed to prepare you for a career with the knowledge and skills needed to become a manager that is effective and efficient. You will have an opportunity to develop your knowledge and skills as best suited for yourself through the choice of electives within the major. You will better understand business and management areas including: human resources, operations, entrepreneurship, quality control, data analysis, and strategy.

Your study will include topics such as: training and development, business plan development, labor relations, current issues in human resources management, creativity and innovation, groups and team dynamics, international culture, quality control, strategic planning, motivation, decision making, service operations, product design, compensation, family business, and many more.

What is Management

Management is the process of leading and directing all or part of an organization through the deployment of resources. Management is found in all types of organizations: non-profit and for-profit, manufacturing and service, and large and small.

As a manager you would supervise processes, individuals, planning, development of ideas, coordination of functions, inventories, and scheduling to name a few.

Career Options:

With a BSBA in Management you will find career options in fields such as:

- Operations Manager
- Supervisory Manager
- Business Owner
- Human Resource Manager
- Production Scheduler
- Inventory Control Manager
- Purchasing Manager
- Manufacturing Manager
- Quality Control Manager
- Public Administration
- Purchasing Manager
- Planning Specialist
- Labor Relations Manager
- Training Manager
- Compensation Manager
Careers

Learning Options:
Students are provided two learning options for earning a BSBA degree with a major in Management. The first option is to take classes on the UT Martin campus or at an off-campus center. The second option is to take classes in the online virtual classroom. Regardless of which option is chosen, the degree received will consistently be the same degree. Classes in the virtual classroom are taught by the same faculty as in the campus classroom. Of course if a student so chooses both options may be used to complete the degree requirements.

Choosing Courses:
Faculty assist students in choosing their own courses of study in an effort to match career goals with the appropriate electives needed to specialize in a particular management area.

Management Courses

In addition to the BSBA required courses, management majors are required to take:

Required Courses:
- MGT 320 Data Analysis for Managerial Decision Making
- MGT 350 Human Resource Management
- MGT 461 International Management

Elective Courses:
- MGT 303 Organizational Behavior and Theory
- MGT 304 Introduction to Entrepreneurship
- MGT 305 Creativity and Innovation
- MGT 307 Small and Family Operated Business
- MGT 312 Introduction to Management Science
- MGT 330 Process Control and Improvement
- MGT 340 Labor Management Relations
- MGT 351 White Collar Crime and Management
- MGT 412 Service Operations Management
- MGT 430 Quality Management in Business
- MGT 440 Staffing and Performance Appraisal
- MGT 450 Compensation Management
- MGT 470 Training and Development
- MGT 480 Internship in Management
- MGT 491-2 Independent Study in Management
- MGT 491 Current Issues in HRM

www.utm.edu/departments/cbga/mmci