



THE UNIVERSITY OF  
TENNESSEE

MARTIN  
CAMPUS MASTER PLAN





# TODAY'S MEETING |

## AGENDA:

### 01. Project Overview

- Schedule and Scope
- Campus Plan Website

### 02. Process Overview

- Space Needs Assessment
- Student Life Assessment
- Engagement Workshops
  - Visioning
  - Big Ideas: Phase 1 & 2
- Survey

### 03. DRAFT Concepts Preview

### 04. Open Discussion



01

PROJECT  
OVERVIEW

# Why update a Campus Master Plan?

- Create a **vision** for the future that aligns with the strategic direction of the University
- Create a **guide for development** over time
- Establish a basis for **informed decision-making** going forward
- **Strengthen relationships** within the campus and with the community
- **Provide a roadmap and tools** for implementation



# UTM Campus Master Plan Strategic Plan Core Values

- Academic Program Excellence
- Student Experience & Success
- Inclusion
- Advocacy & Service



# SCOPE OVERVIEW |

**10-year** planning window (2031)

## What we are working on:

- ~~Existing Conditions Analysis~~
- ~~Space Needs Analysis~~
- ~~Stakeholders and Focus Group Involvement Campus~~
- Concepts (in progress)
- Campus Development Plan (buildings, open space, and circulation) (in progress)
- Capital Project List (in progress)
- Final report and documentation

Plan must be **flexible** and **implementable**

## What are the deliverables?

- **Final Report**
  - Executive Summary
  - Campus Vision, Goals, Objectives, and Policies
  - Implementation Plan for Capital Improvement Projects
  - Final Campus Master Plan Site Diagrams and Maps
  - Appendices
- **Final Presentation Slide Deck**



# PROCESS OVERVIEW |

## 01 Visioning and Analysis

Oct '21 - Dec '21

- Gathering information
- Visioning and Listening Workshops
- Mapping existing conditions of physical campus
- Outline Vision and Goals

## 02 Concept Development

Jan '22 - March '22

- Ideating for the future
- Big Ideas Workshops
- Create Site Plan Concepts and Alternatives

## 03 Refine and Finalize

March '22 - May '22

- Create Project Lists
- Finalize Concept Synthesis, Implementation Phasing Plans and Capital Improvement
- Cost Estimates for Priority Projects

## 04 Documentation and Approvals

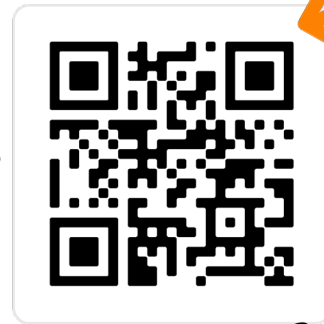
May '22 - Sept '22

- Final Presentation to Campus Community
- Final Report
- Final Approval



# WEBSITE |

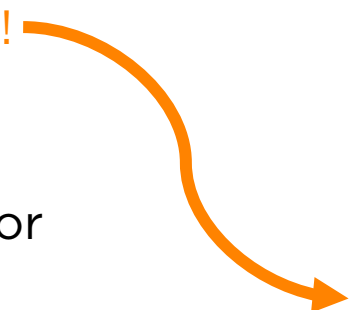
<https://www.utm.edu/masterplan/>



SCAN ME

Use this QR Code  
for the UTM Master  
Plan Website!

Or here!



If you have anymore questions or  
comments, please reach out to  
Dr. Laura Foltz  
Email: [lfoltz@utm.edu](mailto:lfoltz@utm.edu)

A screenshot of the UTM Master Plan website. The page has a dark blue header with the UTM logo and navigation links. The main content area features a large image of a classical building with columns. Below the image is a section titled 'Master Plan' with several paragraphs of text and a list of values. The footer contains contact information and social media links.

**Master Plan**

The University of Tennessee at Martin provides high-quality undergraduate and graduate educational programs to West Tennessee and beyond. From the founding in 1900 of Hall-Moody Institute, through the establishment in 1927 of UT Junior College, to today's status as a comprehensive public university, UT Martin is committed to preparing students for success in the global economy.

Development of a Campus Master Plan corresponds to the policy directions set by the University and the changing needs of the students and faculty in this educational environment. In 2021, the University of Tennessee at Martin, along with a wide range of stakeholders, is engaging in a year-long planning process to create a new Campus Master Plan focused on UT Martin's Mission and Values.

The University of Tennessee at Martin educates and engages responsible citizens to lead and serve in a diverse world.

UT Martin values:

- **ACADEMIC PROGRAM EXCELLENCE** - UT Martin embraces the critical role faculty play in developing and delivering an academically challenging curriculum, advising and mentoring students, and participating in scholarly activities.
- **STUDENT EXPERIENCE AND SUCCESS** - UT Martin is committed to providing a learning environment that encourages degree completion as well as the personal and professional development of our students.
- **INCLUSION** - UT Martin is committed to creating a culture of belonging and a safe environment for all students, faculty, staff and visitors to the campus.
- **ADVOCACY AND SERVICE** - UT Martin serves as an educational and cultural leader in West Tennessee, and we strive to partner with educational institutions, community leaders, government entities, business and industry to enhance the quality of life in the region.

The plan will be presented to the UT Board of Trustees at its annual meeting in June 2021, followed by anticipated ratification of the plan by the Tennessee Higher Education Commission and the State Building Commission.



# WEBSITE |

You can also access the survey through the UT Martin Master Plan website!



HOME / ABOUT UTM / CHANCELLOR'S CORNER / CAMPUS MASTER PLAN

Overview
About
Goals and Objectives
Master Plan
2015 Refinement (Download)
Master Plan
Update 2010 (Download)
<b>Campus Master Plan Survey</b>
221 Administration Building
Martin, TN 38238
Ph: 731-881-1428
Em: <a href="#">Laura Foltz</a> , Special Assistant to the Senior Vice Chancellor for Finance and Administration for Strategic Initiatives

## Master Plan

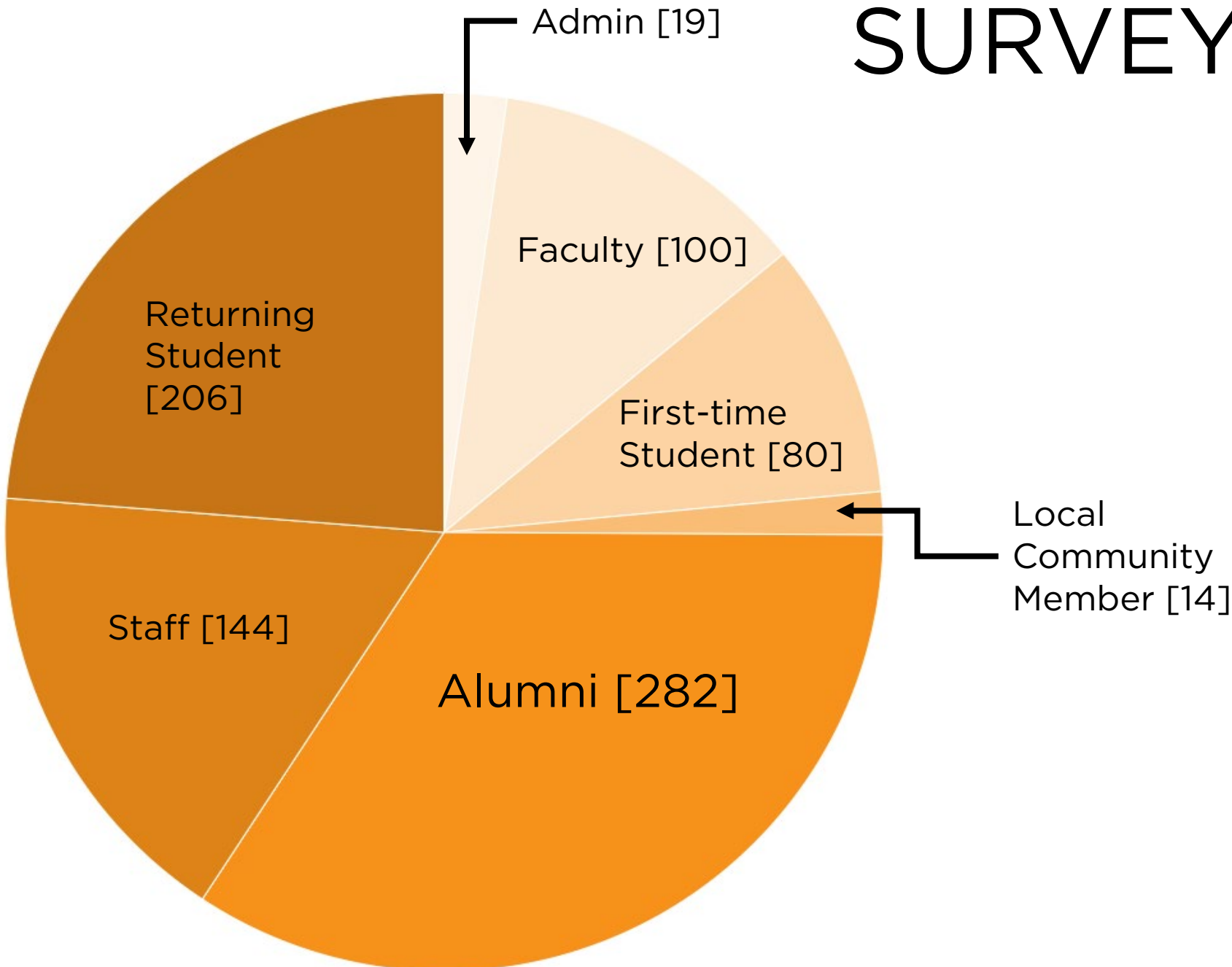


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# SURVEY |

Total Responses:  
**825**



# SURVEY |

## UT Martin needs MORE...

- Food options
- Study spaces/facilities
- Parking
- Sidewalks
- Outdoor seating

## UT Martin needs LESS...

- Unshaded public spaces and sidewalks
- Paved surfaces
- Car-centric spaces
- Unsafe crosswalks
- Unsafe roads

*From students!*



# SURVEY |

## Feature, amenity, or facility that you'd like to see on the UT Martin campus?

- More campus branding
- More campus signage
- Libraries that are open 24 hours
- More connectivity
- More outdoor spaces
- More study spaces
- More outdoor recreational activities
- More dining options with longer hours
- Section designated for students only during athletic events
- Pedestrian-focused infrastructure
- A fountain!

*From students!*



02

PROCESS  
OVERVIEW

# SPACE ASSESSMENT

## Key Planning Assumptions

### Overview:

- **Ten years to the year 2031** - Fall 2021 used as the baseline
- **Ten-year aggregated enrollment growth** for existing programs and new academic programs **estimated around 25%**
  - Growth rates to be applied for each academic department
- Provide a **student engagement research component** in addition to the typical lab-based research needs to allow for a flexible collaboration type of space for STEM and non-lab-based disciplines.



# FUTURE FACILITIES |

## **Test Hub**

- Offices
- Classrooms and Computer Lab
- Fabrication Lab with 11 Zones
- Testing Labs
- Possible Size - 25,000 ASF (UTM Space Only)

## **Fine Arts Addition**

- 650 Seat Performance Theater
- Dance Studio
- Classrooms
- Art Studios
- Possible Size - 25,000 to 30,000 ASF

## **College of Business & Global Affairs Replacement Building**

- Offices
- Classrooms
- Computer Labs
- Finance Trading Center
- Student Engagement Collaboration Space
- Possible Size - 35,000 to 40,000 ASF



# PRELIM SPACE NEEDS SUMMARY

MAIN CAMPUS Space Type	Existing Space	Projected (ASF)	
		Calculated Need	Difference
<b>Academic/Research Space</b>			
Instructional Laboratories	154,495	170,364	(15,869)
Research Space	22,706	80,922	(58,216)
Special Use Facilities	121,018	126,102	(5,084)
<b>Student Life Space</b>			
Library/Study Space	80,380	82,409	(2,029)
Food/Dining	27,979	31,741	(3,762)
Health Care Facilities	1,132	3,000	(1,868)
<b>Athletics/Recreation</b>			
Athletic/Student Rec Space	201,555	213,555	(12,000)
Recreation	11,827	14,317	(2,490)
<b>Physical Plant Space</b>			
Support Facilities	57,172	71,017	(13,845)
<b>Total Deficits</b>			<b>(115,163)</b>





# STUDENT LIFE ASSESSMENT

Boling University Center / Dining

## Programmatic Ideas

- Move **Bookstore** out of University Center and convert the space into **Student Lounge** (“see and be seen space”).

*OR*

- Reduce the **Bookstore** size / combine with **Computer Store**. Provide **Student Lounge** space.
- Provide **Multicultural Center** (1,100 SF)
- Provide **E-Gaming Suite** (2,500 SF)
- Provide **Foodservice capacity in the Library** (100 seats; 4,000 sf)



E-Gaming (Michigan Tech)



# STUDENT LIFE ASSESSMENT

Student Housing



## Programmatic Ideas

- Take Browning Hall offline / demolish (loss of 528 beds)
- Take University Courts offline / demolish (loss of 161 beds)
- De-densify Ellington Hall (loss of 26 beds, 5% of capacity)
- Total loss of 715 beds; **1,540 beds remaining**

### 1,800 beds targeted (260 new beds needed):

- Provide **260 new beds** in apartment and/or townhouse configuration  
**OR**
- Provide:
  - **130 new beds** in suites and
  - **130 beds** in apartments/townhouses

Two story townhouse apartments featuring four private bedrooms



First Floor Plan

Second Floor Plan



# STUDENT LIFE ASSESSMENT

Student Recreation Center

## Programmatic Ideas

- Replace Elam Center pool w/ a **new 25-yard, 8-lane pool** at Student Recreation Center
- Convert Elam Center pool space into **Multi-purpose Court (indoor turf)**
- Consider functional / cross-training area



Indoor Turf Field (Purdue University)



Functional Training Area (University of Georgia)



# STUDENT LIFE ASSESSMENT

## Other Student Life Priorities

### For learning...

classrooms that  
are more  
equitable/  
and are near  
other equipped  
rooms

Flexible  
Space  
classes

Reimagined  
library  
repurpose space as  
Exploratory learning

Student  
outdoor  
learning  
area  
option

outside study  
space

Enhanced  
Living  
Learning  
communities

### For student life...

Multicultural  
Space

Multicultural  
large

Quality  
engagement  
hangout  
area

Gaming/  
Hangout  
Area

Late Night  
Dining option  
on campus

more campus  
pride branding

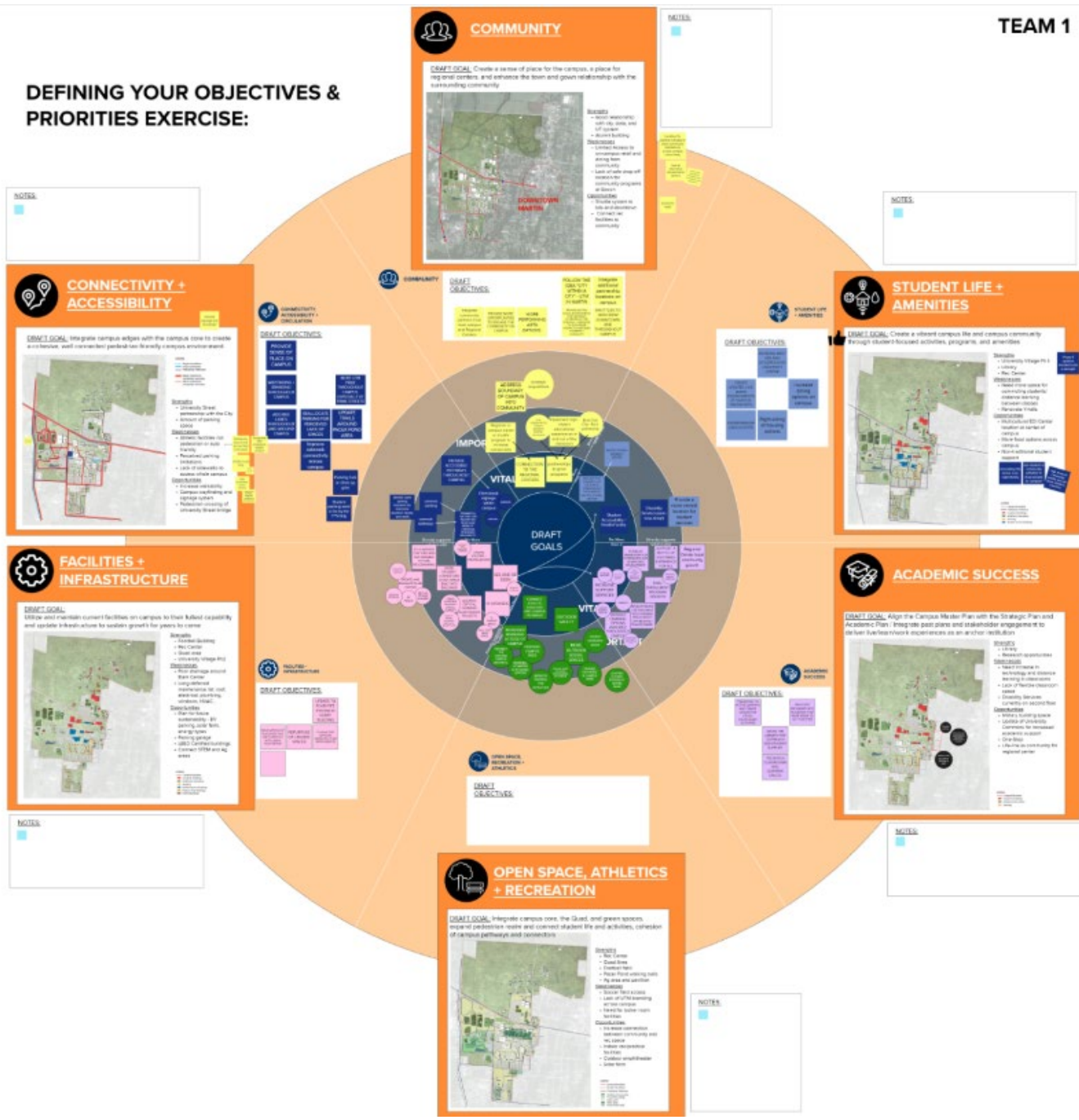
open floor  
plan chill  
out options

more snack,  
beverage options

- New Student Health & Counseling Center (5,100 SF)
- Pacer Pond Pavilion (outdoor programming space)
- Outdoor basketball courts near Elam Center
- Renovate University Center North Pavilion (outdoor programming space)
- Demolish Grove Apartments and convert site to green space and outdoor stage / programming space



**DEFINING YOUR OBJECTIVES & PRIORITIES EXERCISE:**



# BIG IDEAS: | PHASE 1

**What We Heard:**

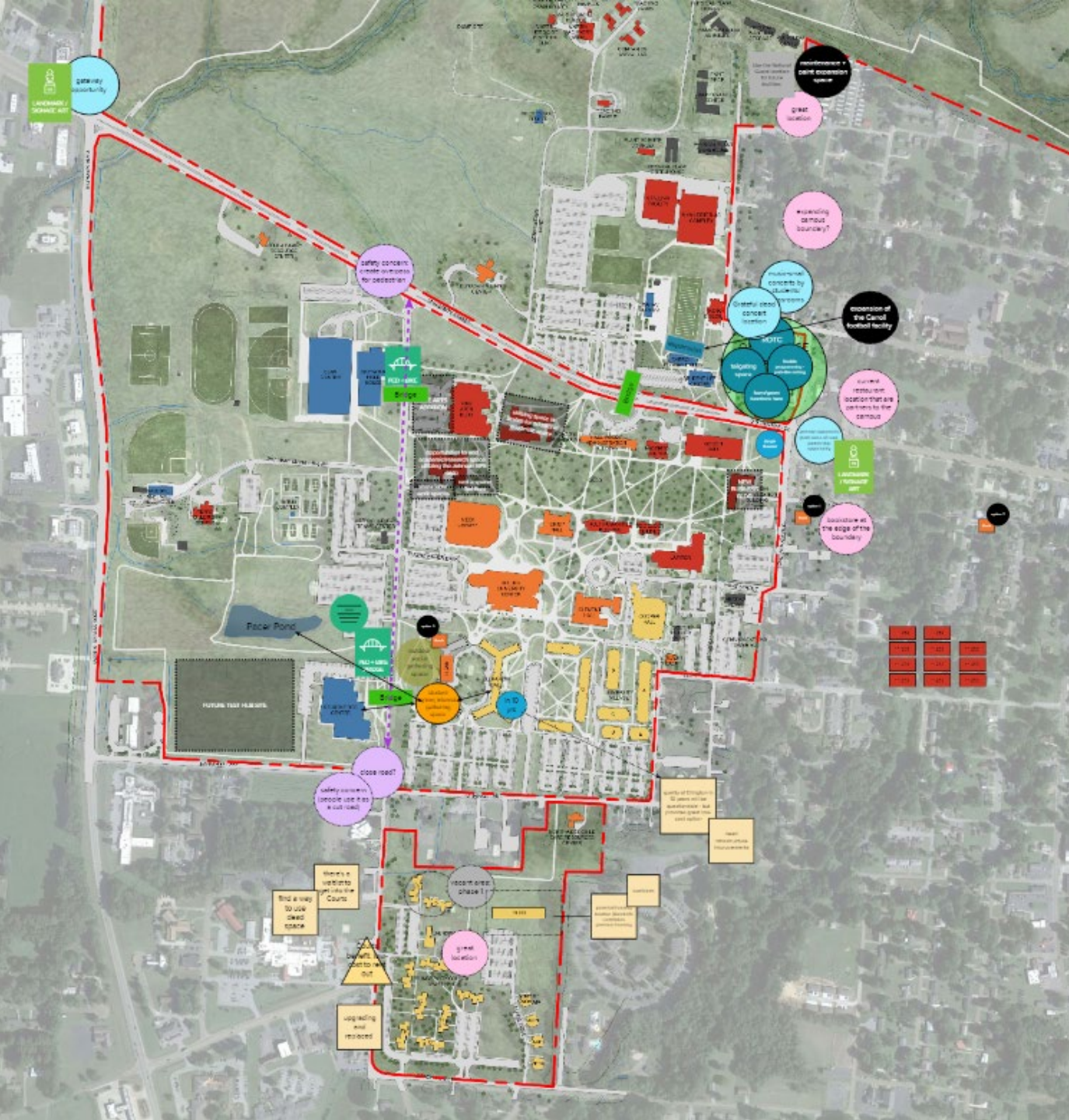
- Promote a culture less reliant on vehicular mobility + increase perceived walkability
- Provide a sense of place of campus
- Right-size housing options on campus
- Provide student health facilities
- Provide tech-rich classrooms and learning spaces
- Address outdoor safety
- Enhance the existing campus aesthetic
- Integrate flexible use space in and around campus quad
- Update existing facilities
- Implement sustainability improvements



# BIG IDEAS: PHASE 2 TAKE AWAYS

## What We Heard:

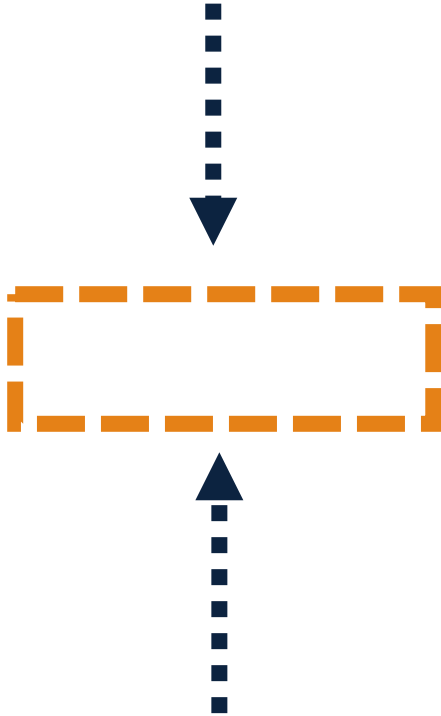
- Allow flexibility in growth for the campus
- Continue to expand programs and create nodes of activity
- Renovate needed space to stay attractive to future students and maintain current interest
- Create both live/learn environments and apartment/townhome style residences
- Utilize existing space and place logical programs near each other



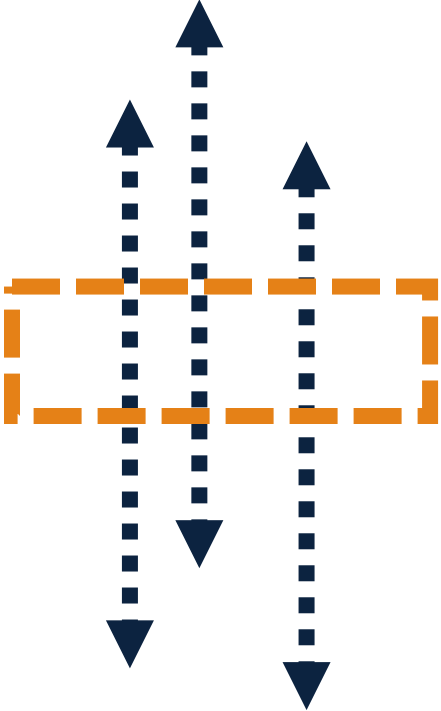
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CONCEPT PREVIEW

# CONCEPT THEMES



CONCEPT 1:  
*CENTRALIZED CORE*



CONCEPT 2:  
*NORTH/SOUTH CONNECTION*

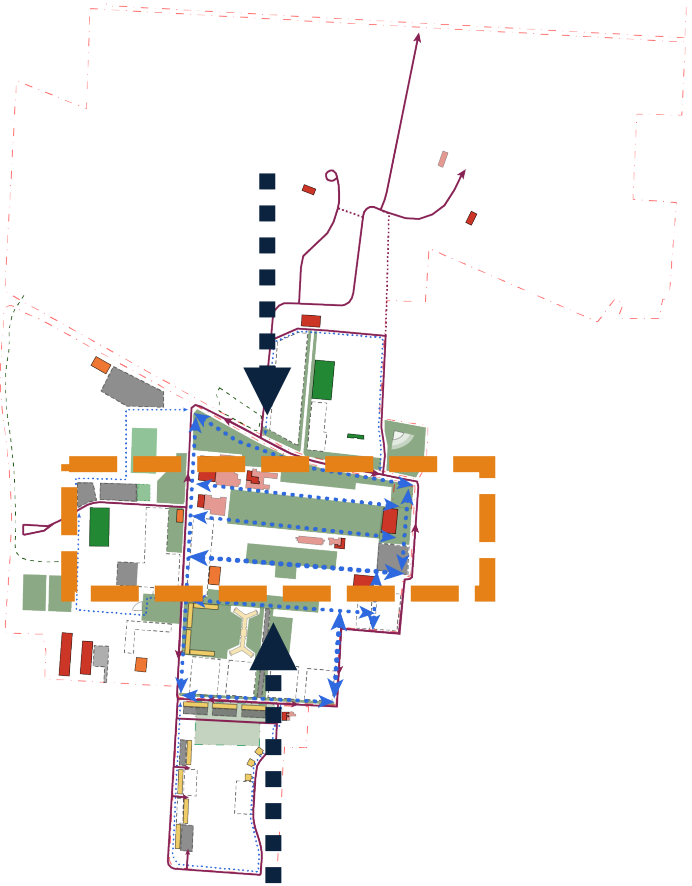


CONCEPT 3:  
*EAST/WEST EXTENSION*





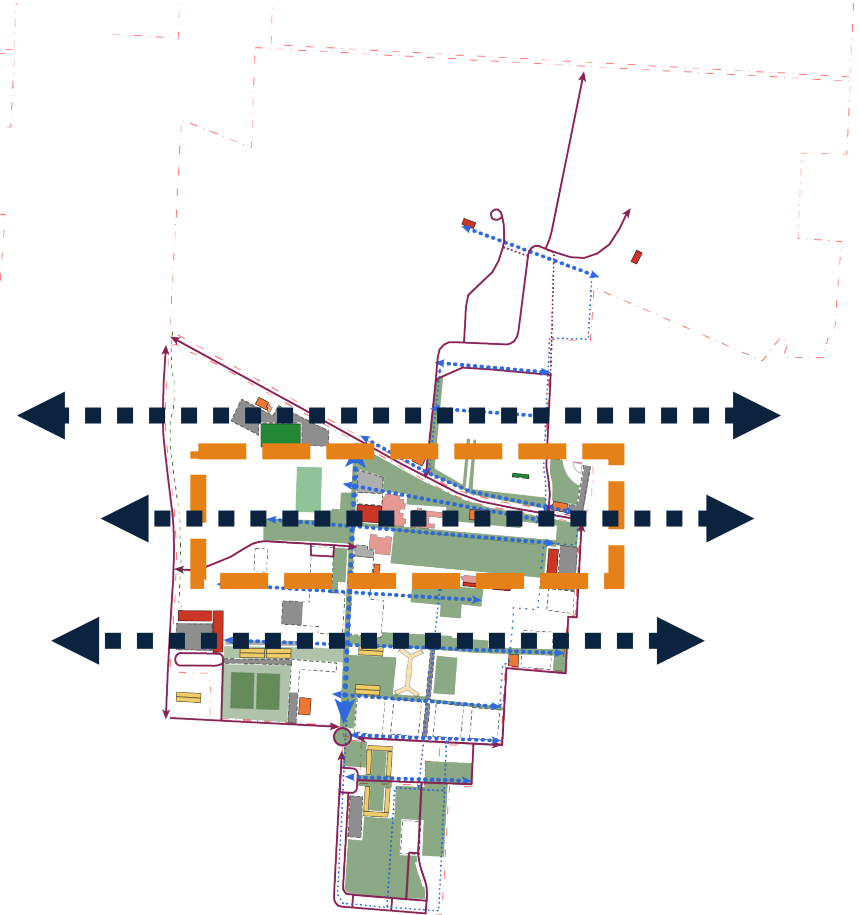
# CONCEPT THEMES



CONCEPT 1:  
*CENTRALIZED CORE*



CONCEPT 2:  
*NORTH/SOUTH CONNECTION*



CONCEPT 3:  
*EAST/WEST EXTENSION*

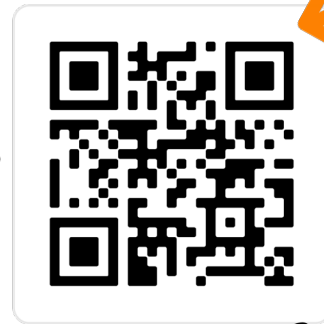


04

Questions?

# WEBSITE |

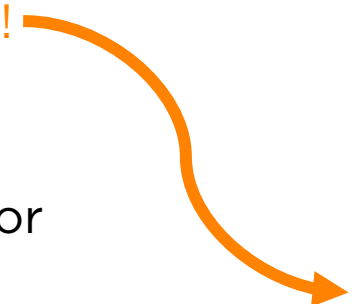
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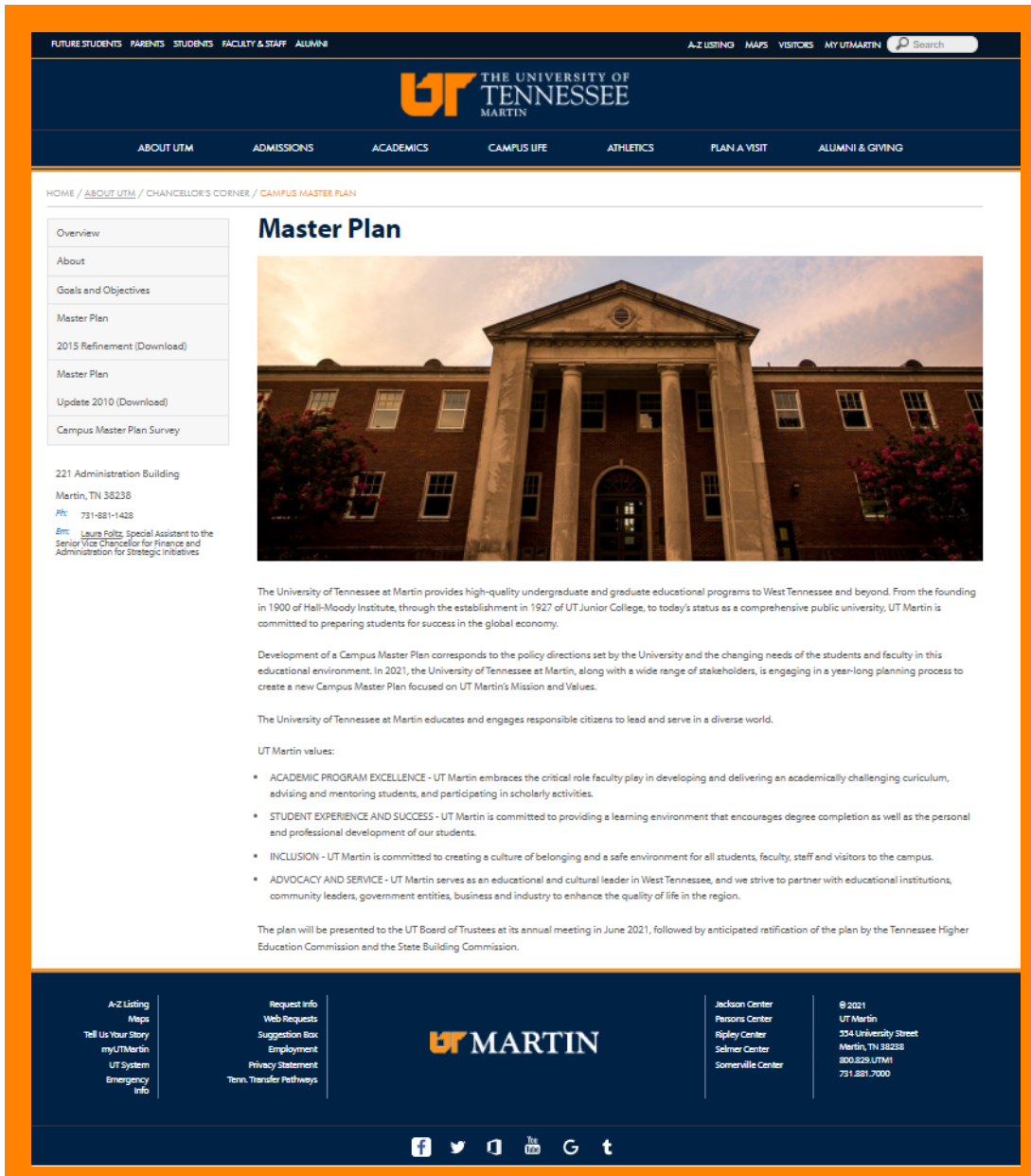
SCAN ME

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Or here!



If you have anymore questions or comments, please reach out to Dr. Laura Foltz  
Email: [lfoltz@utm.edu](mailto:lfoltz@utm.edu)



The screenshot shows the UTM Master Plan website. At the top, there is a navigation bar with links for FUTURE STUDENTS, PARENTS, STUDENTS, FACULTY & STAFF, ALUMNI, A-Z LISTING, MAPS, VISITORS, MY UTMARTIN, and a search bar. Below this is the UTM logo and the text 'THE UNIVERSITY OF TENNESSEE MARTIN'. A secondary navigation bar contains links for ABOUT UTM, ADMISSIONS, ACADEMICS, CAMPUS LIFE, ATHLETICS, PLAN A VISIT, and ALUMNI & GIVING. The main content area has a breadcrumb trail: HOME / ABOUT UTM / CHANCELLOR'S CORNER / CAMPUS MASTER PLAN. On the left, there is a sidebar menu with options: Overview, About, Goals and Objectives, Master Plan, 2015 Refinement (Download), Master Plan, Update 2010 (Download), and Campus Master Plan Survey. Below the menu is contact information for the 221 Administration Building in Martin, TN 38238, with phone number 731-881-1428 and contact person Laura Foltz. The main heading is 'Master Plan' with a large image of a classical building. Below the image is introductory text about the university's history and commitment. Further down, there is text about the development of the Campus Master Plan in 2021, the university's values, and a list of four values: Academic Program Excellence, Student Experience and Success, Inclusion, and Advocacy and Service. At the bottom of the page, there is a footer with various links and contact information, including the UTM MARTIN logo and social media icons.

THANK YOU  
& ***GO SKYHAWKS!***

